



BONUS - What is my Purpose? - Transcript

00:00 Hey friend, you're listening to The Nicole Walters Podcast. I'm a former six-figure corporate executive who woke up every morning feeling stuck in the life that I built for myself but using my corporate skills I took to the Internet and built a multi-seven-figure business, showing others how they can build a life they love. Now on this podcast, I share stories of being an entrepreneur, a mom to my three amazing girls and a wife to my crazy, cooky dancing Hubbin. I've had a couple of viral videos too. So you know there's going to be a lot of laughs here. So whether you've seen me on my viral vids or on the Today Show or read about me in Forbes, this is the place where we can meet, share stories, share laughs, and share fun. I'm your best friend in your head. So sit back, listen close, and let's get started.

00:49 Hey friend, so I wanted to pull you aside for a quick little chat. Now this isn't an official one. This isn't us making a big thing. This is just a quick little one because I wanted to talk to you about something that comes up a lot and it's always in the back of the head, but we never have time to dive into it, so I just wanted to pull aside and dedicate a little bit of time to this. Now all the time I have people coming up to me saying that they're really struggling with finding their purpose. Now this is a real thing. I think that purpose is a word that's floating around all the time. It's, it's almost to the point of a trigger word now where people are like, find your purpose, live your best life. You're meant for something more, like you hear it all the time and it's actually a little overwhelming because it's scary to feel like we're not living in our purpose every day because no matter what, we're getting up, we're moving around, we're doing things haha right? Like I am making a PB&J and dropping my kid off at school no matter what, and I don't think of this is what purpose feels like, but then what am I doing right?

01:47 It's an awkward feeling. So I wanted to take a moment to just chat with you about it just to say, hey, first and foremost you are not crazy or weird if you don't have your purpose figure it out. It's okay. Second, your purpose more than anything is to be present wherever you are. So I want to let you know right now that a mom is a purpose. You are playing a vital role in leading a person on this planet with the legacy that's going to change everything. So recognize that no matter what, no matter where you are right now, your life is purposeful. It has meaning. So don't let anyone make you feel like it is less than. The thing that I like to speak to whenever I talk about chasing your deeper purpose or your true meaning or your living legacy is using all of your God-given gifts, the extra enhancements that make you uniquely you in order to serve

others, to generate a little revenue, some breathing room for your family, and then of course to live your legacy now, to make sure that you are doing things that will leave the world better than you found it.

02:52 That's what I'm speaking to and I know that that thing that we're also doing on the side while figuring out everything else is the thing that you're actually talking about and I want to let you know that part of why clarity around what that purpose is may elude you. It may feel outside your reach. It may feel like something you don't quite have is because life is really set up to distract you from your purpose. We spend a lot of time worrying about paying bills and making sure our kids are okay. We worry about making sure that we are pleasing others and that we are, you know, for some of us serving God and doing the right thing, we spent a lot of time being busy and that means that we don't get to spend a lot of time looking into our self. We don't get to spend a lot of time doing the hard work of figuring out who we are, what we like, and how we can use those things to help other people.

03:40 And that's what I wanted to help you with today. In some of our previous chats, you've heard me reference an experience that I have called Fierce Clarity and I want to talk to you about how powerful Fierce Clarity is. Fierce clarity is an online experience that takes you about two hours and it's a lot like these chats that we have all the time right here. In Fierce Clarity, we sit down and we have a chat just like this one. It's all video, but it's coupled with a few exercises and in Fierce Clarity we go over all of the things that may be standing in the way of clarity around your purpose. We talk about what that may be and why it may feel like it's very deep inside you and inaccessible. We talk about what your best skill is that you could possibly monetize to generate revenue from while feeling happy about how you show up in the world every day.

04:32 We also talk about speaking with clarity. Now I know that sounds like it's a small detail, but it's actually really important. Being able to clearly articulate what you do and how you show up in this world is empowering. It gives you confidence. It helps other people run to support you because they understand clearly what it is you're trying to do and I help you figure that out, make sure that you have clarity around what it is that you want to do and communicate that to others. That's what the Fierce Clarity experience is all about, and it doesn't take very long. And as a matter of fact, it's so important as a first step in who you are and how you show up in this world that I want to gift it to you, right now. I want to take some time to be able to say, hey, let's work together immediately so that we have more confidence in what we're supposed to do in this world.

05:27 What's our best business idea that's even worth monetizing? Where can I get some clarity around how I'm supposed to show up and what I love to do most? I got a million different skills, which one's the best one? We figured all of that out in Fierce Clarity. So here's how you can get started. And again, it's my gift to you. Don't worry about money on this one. This thing, this clarity is priceless. So go to MyFierceClarity.com, that's myfierclearity.com and type in where it says coupon code, DOTHEWORK. All one word, capital letters, DOTHEWORK. If you

type that in, you'll notice that Fierce Clarity is my gift to you entirely. Now let's hop off here. Let's hop over there and start doing this work because guess what? The room needs you and they need your purpose.

06:33 I can't wait to get started. Thanks so much for listening, friend. If you enjoyed this podcast, head over to NicoleWalters.com. I'd love for us to stay in touch, so make sure you drop your email address. I can send you inspiration, business details, and the occasional funny story and because I'm so generous, there might even be a selfie in the mix. Thanks again. Make sure you subscribe and come back soon.