**FULL LENGTH**

Nicole Walters is on a mission to inspire people to not only live better lives, but also leave a legacy. Known as the coach you need in your business *and* life, she is adept at identifying ways to turn influence into income and popularity into profits. Whether on her top-rated business podcast or when she’s dropping gems from the event stage, Walters champions the long-term payoff of intentionally pursuing purpose.

After spending more than a decade working as a sales executive at Fortune 500 companies, Walters found herself at a crossroads. While her bank account boomed, she felt unfulfilled and bankrupt of the joy and economic freedom she desired. With a plan, a strong belief in her God-given talents and a deep desire to be her own boss, Walters left her six-figure job. She sought expert help and support. Within six months of taking the leap of faith, she successfully converted her part-time side hustle into a full-time business. Since then, she has built a multi-million-dollar personal development and business education empire.

As the CEO and Founder of NapNic, LLC, Walters specializes in business development training and strategic coaching for emerging entrepreneurs and established business owners. From stay at home parents to small business owners, her transformative resources help everyday entrepreneurs get richer – in finances, relationships and health. NapNic, LLC offers insight into proven corporate strategies and business principles that can catapult barely-surviving companies into thriving enterprises. Her firm’s unique and immersive programs help business owners gain the confidence and clarity to build profitable ventures doing what they love.

Viral videos of her juggling family and fortune have racked up over 30 million views and generated coverage on The Today Show, Good Morning America, *Woman’s Day* and Babble. Additionally, Walters has shared her business expertise with publications including *Entrepreneur, Essence* and *Forbes*.

A relatable and authentic leader, top business conferences such as the Marketing Impact Academy, Business Boutique, ConvertKit, FinCon and more have tapped Walters to serve as a keynote speaker. Members of her audience often remark on her transparent, practical and motivating approach to both business and life.

Walters is also the host of the popular and highly-rated Nicole Walters podcast, where she doles out entrepreneurship and lifestyle tips. Each week, thousands of listeners tune in to get nuggets of wisdom. When she’s not helping entrepreneurs optimize their businesses, Walters enjoys spending time with her husband and three children*.*

**SHORT LENGTH**

After spending more than a decade in corporate America, Nicole Walters left her six-figure job to pursue a more purposeful and prosperous path. Within six months of stepping out on her own, she successfully turned her part-time side hustle into a full-time business. Since, she has built a multi-million dollar personal development and business education empire.

Leveraging her sales and business development expertise, she and her team design signature learning programs that break down complex business concepts to help entrepreneurs establish profitable and purposeful businesses too. Through immersive training and step-by-step guidance, participants learn how to go from idea to implementation. From stay at home parents to small business owners, Walters offers transformative resources that inspire people to not only build the business and life they love, but to leave a legacy.

**BLURB**

After spending over a decade at Fortune 500 companies, Nicole Walters turned her part-time side hustle into a full-time business. Leveraging her business development expertise, she and her team design immersive learning programs that help entrepreneurs establish profitable and purposeful businesses. Walters offers transformative resources that inspire people to not only build the business and life they love, but to leave a legacy.